



PVR Pictures to release Hollywood hit 'THE EAGLE' March 25, 2011

PVR Picture's forthcoming international release The Eagle is due to hit theatres in India on March 25th, 2011.

Cast: Channing Tatum, Jamie Bell, and Donald Sutherland
Director: Kevin Macdonald

FILM SYNOPSIS: The Eagle, In 140 AD, twenty years after the unexplained disappearance of the entire Ninth Legion in the mountains of Scotland, young centurion Marcus Aquila (Channing Tatum) arrives from Rome to solve the mystery and restore the reputation of his father, the commander of the Ninth. Accompanied only by his British slave Esca (Jamie Bell), Marcus sets out across Hadrian's Wall into the uncharted highlands of Caledonia - to confront its savage tribes, make peace with his father's memory, and retrieve the lost legion's golden emblem.

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Mr. Deepak Sharma, Chief Operating Officer, PVR says, "PVR Pictures is focused on bringing in the best of entertainment from Indian and International film catalogues to Indian audiences. Action adventure films based on historic events have done well in India, and we are certain audiences will enjoy The Eagle tremendously."

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About PVR Group:

PVR Group is among India's leading integrated media & entertainment players with a significant presence in film entertainment and retail entertainment landscape. Regarded as the pioneers of the multiplex revolution in India, currently, PVR's cinemas serve an aggregate of more than 17.5 million patrons annually. It operates a geographically diverse cinema circuit of 136 screens with presence in 18 cities across India. PVR Pictures is the flagship film production and distribution arm of PVR Group and has built an impressive film slate in Hindi & English, which it markets and distributes. PVR Pictures made an enormously successful film production debut in 2007 with 'Taare Zameen Par' & 'Jaane Tu Ya Jaane Na' and has continued to build on its creative leadership in film industry, since then. Its current year production slate includes 'Khelein Hum Jee Jaan Se' (Abhishek Bachchan & Deepika Padukone) with Ashutosh Gowariker Productions Pvt. Ltd & 'Mad Madder Maddest' with Rakeysh Omprakash Mehra Productions.

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